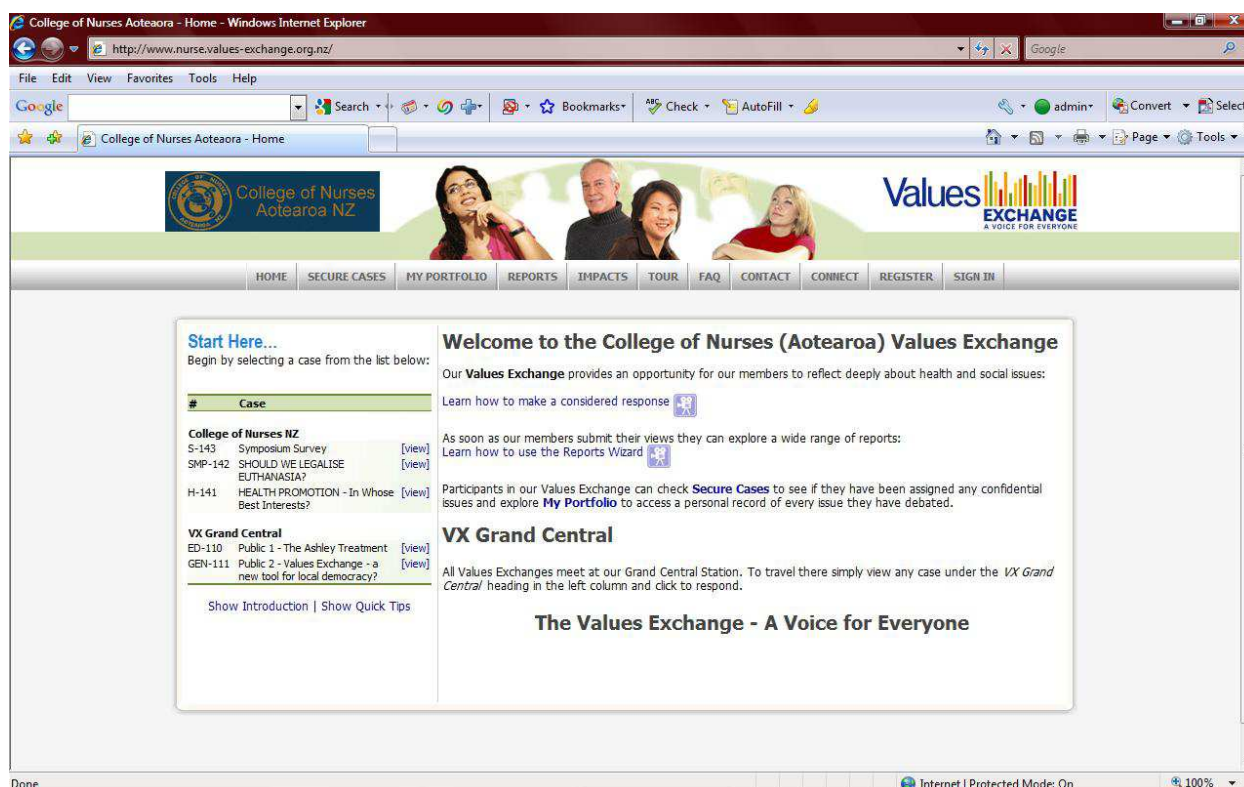


Values Exchange - a new College Initiative for 2009

The Board of the College is pleased to announce that we have purchased a Values Exchange on behalf of the College. We will be working closely with Professor David Seedhouse to make the Values Exchange a key part of College operations both internally and externally.



www.nurse.values-exchange.co.nz

Prof David Seedhouse, *Professor of Health and Social Ethics at Auckland University of Technology and Professor of Values Transparency at Staffordshire University, UK. CEO of VIDE Ltd – creators of the Values Exchange.*

Professor Seedhouse is best known for his writing on health and ethics, yet his work straddles many areas of social, philosophical and political concern. His primary interest now lies in the development of Values Exchange, designed to enable transparent decision-making in health care, local democracy and other social settings.

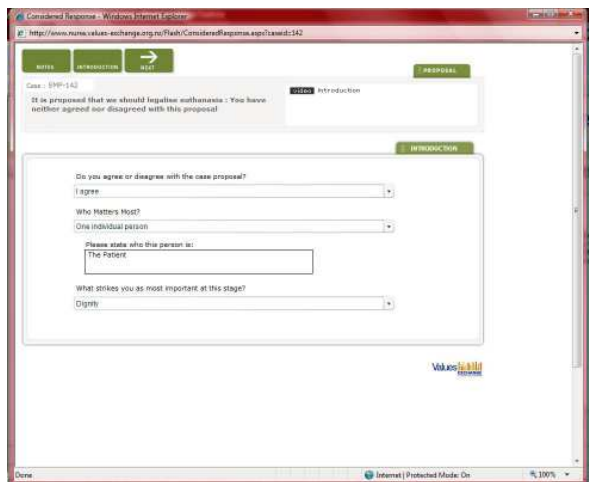
The values exchange is a web-based tool to which College members will soon have password-protected access. It has several possible uses both internal to the College or as a basis for workshops for health professionals. The possible ways of using the exchange include as:

A Unique Communication Tool

The Values Exchange is a unique tool, designed to help people who happen to be in different cultures and sub-cultures understand each other better. Currently, people enter into disputes and conflict because they cluster in 'tribes', each thinking its own group has 'the best' information and insight. By using the same framework of meanings and choices different cultures learn to appreciate why other cultures think and decide as they do; they realise that everyone has something important to contribute to each decision, and tolerance and respect grows quickly. We think there are major possibilities for having different groups of health professionals better understanding each other's view points.

A way to manage groups

- Thousands of people can be quickly bulk-loaded onto the Values Exchange – or anyone can self-register
- People can be arranged into any imaginable combination of groups. Our reporting tools enable instant comparisons of any variable or variables in our database. For example, if you (or any respondent) want just the results from a particular ethnic group, or postcode, or age range then this is derived with a mere one or two clicks.



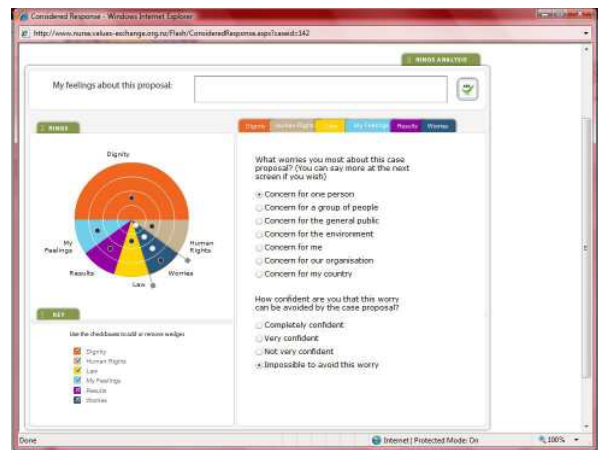
Creating Reports or submissions

As people respond to each case their views and values are arranged in a powerful database. This enables them to explore what everyone thinks about single cases; it also compiles their values over multiple cases, so they can:

- See their personal values trends – why do I keep making these decisions?
- See other people’s values trends - why do other people think differently from me?
- Compare themselves with other individuals
- Compare themselves with other groups
- Compare group values trends with other group values trends collectively.

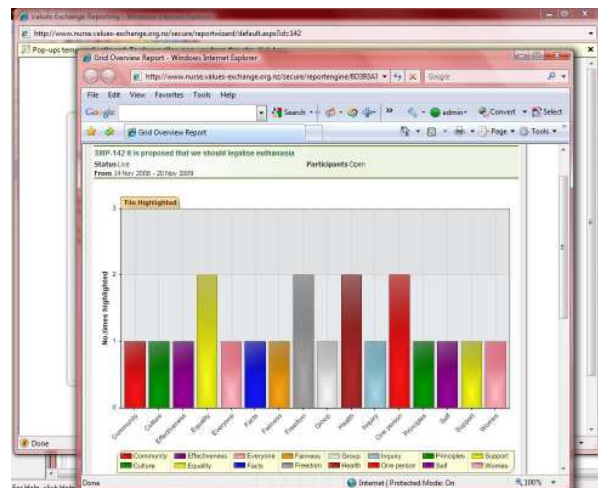
As soon as he or she submits her decision on any case each person is able to see what everyone else thinks. Every report is automatic, instantly available and fully transparent to every participant: nothing is hidden.

The Values Exchange www.nurse.values-exchange.co.nz is also a Powerful Survey Tool.



Surveys

- Simple one-off ‘snap polls’ - set up in five minutes with full, automatically analysed results instantly
- A simple poll result
- In-depth surveys – set up within an hour with full, automatically analysed results instantly
- In-depth surveys over time – develop consensus ideas and solutions using a sequence of surveys – include everyone in collective, transparent decision-making
- Surveys can be open to all, or made secure and private to smaller groups.
- Instantly create themes in free text with ‘theme builder’ – find out what really matters



Once we become familiar and comfortable with internal College utilisation of the Values Exchange we will explore opportunities for increasing on line professional development opportunities for nurses and workshops designed to increase the opportunity for health professional groups to increase their communication and mutual understanding.

College members registered for Member Mailouts will receive an email in early August confirming their automatic registration to Values Exchange, please refer to the email to log onto Values Exchange. If you have not received this email, register via the registration link on the College Values Exchange home page.