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HiNZ launches dedicated news service for health IT sector

New Zealand's health IT sector is getting a dedicated local news service this month with the launch of eHealthNews.nz.

The new website and eNewsletter is being launched by Health Informatics New Zealand (HiNZ) on 15 March 2018.

HiNZ is a not-for-profit organisation with a focus on events and professional development. Its annual conference is the largest digital health event in New Zealand, attracting more than 900 delegates from a diverse range of professions within healthcare, technology, and government.

HiNZ chief executive Kim Mundell says: "Every year at the HiNZ conference we hear about innovative initiatives happening across healthcare and this sparks deep constructive conversations. With eHealthNews.nz we will be able to keep those conversations going throughout the year."

Readers can browse content on the eHealthNews.nz home page and via the free eHealthNews.nz newsletter, sent out every second Thursday.

HiNZ board chair Rebecca Grainger says that as an independent organisation, HiNZ is in the perfect position to offer a credible local service covering the entire digital health ecosystem including clinical, research, industry and government news.

"Where HiNZ is unique is we bring a very diverse community together," she says.

"We believe that as eHealthNews.nz grows, it will play an increasingly important role in helping to reinforce those connections and keep people informed about the sector and its wider themes."

HiNZ has invested in a dedicated editorial team headed by editor Rebecca McBeth, sub-editor Julie O'Brien and website coordinator Jeneffer Navarrete.

McBeth was previously news editor at Digital Health Intelligence in London and is excited to see a similar publication launch in New Zealand.

"New Zealand has a vibrant digital health market with lots of really innovative and exciting projects going on nationwide. It's great to have the opportunity to dig deeper into some of these stories and share people's experiences across the country," she says.

Anyone interested in marketing opportunities with eHealthNews.nz can contact HiNZ marketing manager [Sue Clay](#). News tips and ideas can be emailed directly to [Rebecca McBeth](#). To sign up for the eHealthNews.nz newsletter go [here](#). Follow us on Twitter at [@ehealthnewsnz](#)