

He Ako Hiringa



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An introduction to the
responsible use of medicines
contract

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NPNZ Hui
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Who is He Ako Hiringa?

The Health Media

- Publishers of New Zealand Doctor
- Pharmacy Today,
- Healthcare Handbook,
- Everybody Patient Information Sheets and
- ELearning services for primary healthcare professionals

Airmed

- Data Science and Health research company

Expert Advisory Group

- Key individuals who have a strong understanding of medicines access equity and our priority populations.

Equity Advisor

- A/Prof Sue Crengle

What is He Ako Hiringa?

4-year contract

- PHARMAC
- Responsible use of medicines
 - Overused
 - Underused
 - Misused

Not all New Zealanders are achieving best health outcomes from medicines funded by PHARMAC

- Due to a range of systemic barriers, **Māori** are not able to benefit from medicines in the community in the same way as non-Māori.
- Although not so extensively studied, **Pacific peoples** and other groups are likely to face similar barriers.



Our Scope of Work

Our primary intervention focus is primary care clinicians (not patients)

Priority populations

- Māori
- Pacific peoples
- Those living in rural locations
- People from former refugee backgrounds
- Those living in high socioeconomic deprivation

Target conditions

- Diabetes
- Asthma
- Gout
- Cardiovascular disease



Medicines access equity

The primary drivers for change to eliminate inequities in access to medicines we have identified are:

Availability – how PHARMAC makes and implements funding decisions so that everyone who is eligible can access funded medicines

Affordability – reducing cost barriers so that people can afford funded medicines

Accessibility – ensuring people don't face challenges getting to see a prescriber or to the pharmacy

Acceptability – the ability of health services to create trust, so patients are informed and engaged enough to accept the medicines they've been prescribed

Appropriateness – the adequacy and quality of prescribing to ensure equitable health outcomes



He Ako Hiringa Approach

- Free education and awareness resources (podcasts, articles, webinars, video, emails)
- Prescribing reports
- Sector engagement and collaboration



Medicine Access Equity: A call to action

Do you need help improving your understanding of medicine access equity issues? In this video you will hear from a number of primary healthcare professionals who are working to improve equity outcomes in the services they provide to patients

Equity

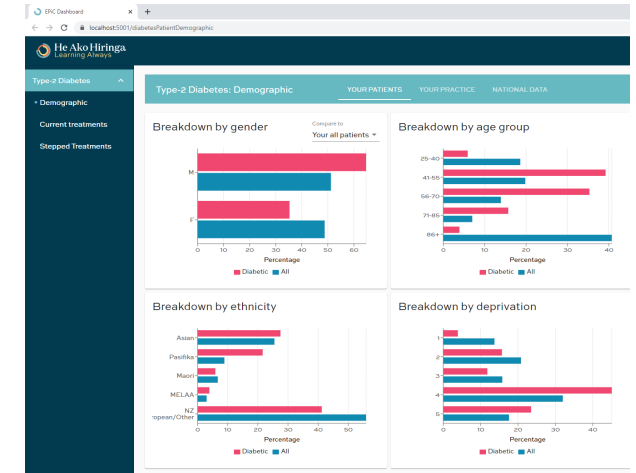
Video

www.ako.hiringa.co.nz/

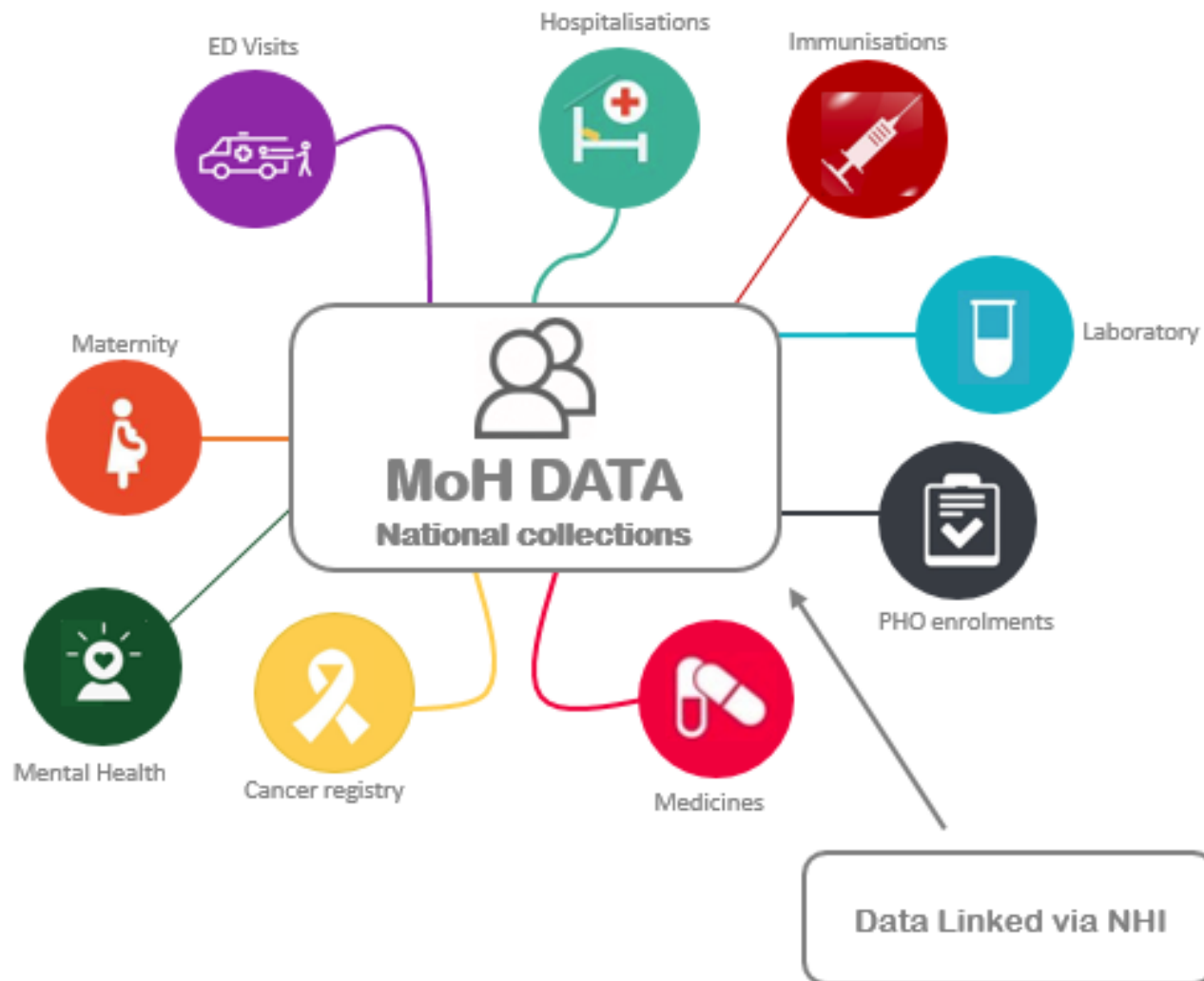


EPiC Dashboard

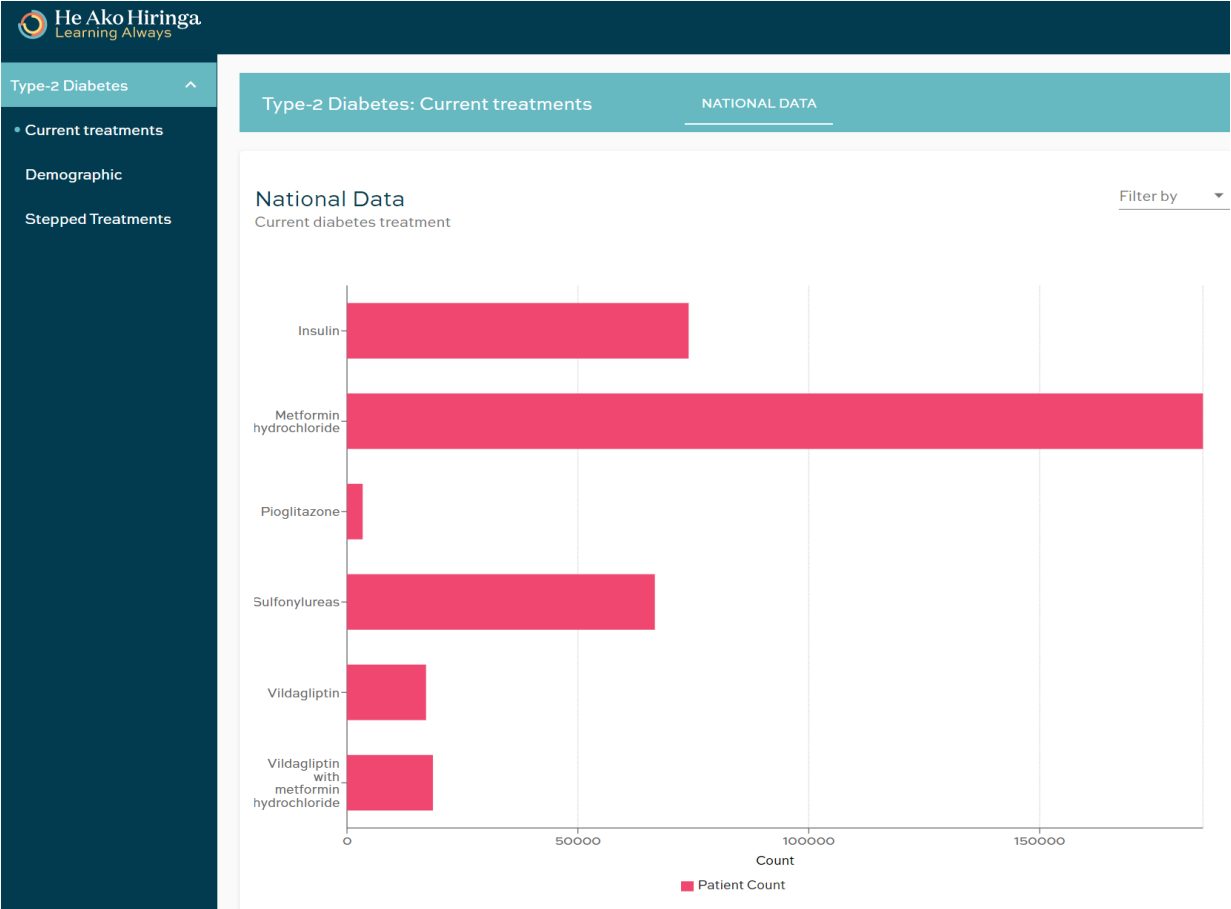
- Allows primary care clinicians to **explore prescribing trends** for their patients and practice patients
- **Benchmarks** with peer prescribers and practices similar to them as well as national averages
- Interactive features offer users the ability to filter data to create data views specific to their needs allowing them to **reflect** on their own, or their practices prescribing practices



Data



Dashboard Demonstration



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