

*Established in 2018, the Federation of Primary Health is the unified voice of Aotearoa's leading primary health providers. We advocate for and promote the importance of access to primary health for all New Zealanders. The Federation includes all providers of primary health care, and through partnership, together we put the care of the patient at the center of what we do – always.*

Kia ora tātou.

Work continues behind the scenes towards making the Federation flexible, diverse and strong. Building strategic partnerships is one of the many ways we are doing this. Strategic conversations have been held with ACC and more recently the Aged Care Commissioner of the Office of the Health and Disability Commissioner. We are also planning a strategic workshop in Wellington for the end of January 2024 to workshop through ideas post-election. Meantime, we have received responses to our political parties' paper and are awaiting the results of the election to inform how the health system will be configured in the next three years. This is our opportunity to influence and engage. Angela has been invited to join the General practice sector group, chaired by the director general of health, Dr Diana Sarfati and hosted by Dr Joe Bourne. A good step forward.

Ngā mihi  
**Steve Chadwick**  
Chair  
FPHANZ



Kia ora e hoa.

As I write this, the sun is shining, and I am reminded of the glorious days we have in winter... as long as we can tolerate the cold mornings! It was great to see so many of you at our last Zoom meeting. Thank you Amarjit for your clear and concise presentation, it was appreciated. We are looking forward to our July meeting where Kylie Ormrod, National Co-Director Localities, Te Whatu Ora Health NZ will provide an update on the planning and funding of localities. We extend a very warm welcome to our new members and look forward to meeting you all at the July meeting.

Ngā mihi  
**Angela Francis**  
Executive Director  
FPHANZ



## Federation member profiles:

**Federation Member** – Shelley Campbell, Chief Executive, Wise Group



Shelley is the Chief Executive of the Wise Group, one of the largest providers of mental health and wellbeing services in Aotearoa New Zealand. Together, the Wise Group family of charitable organisations has a common purpose: to create fresh possibilities and services for the wellbeing of people, organisations and communities.

Previously CEO of the Waikato/Bay of Plenty Cancer Society and past Chief Executive at Waikato Primary Health, Shelley is a member of the New Zealand Order of Merit – health and disability, as well as an Honorary Captain of the Royal New Zealand Navy. A strong advocate for reducing health inequities, Shelley believes the most effective health systems are those that invest in and develop community and primary health care services and supports.

**Federation Member** – Hannah Booth, Policy and Advocacy Manager, Cancer Society of New Zealand



Hannah is the Policy and Advocacy Manager for the National Office of the Cancer Society/Te Kāhui Matepukupuku o Aotearoa. The work of the Cancer Society is aimed at reducing the incidence and impact of cancer in Aotearoa, with a particular focus on reducing inequities. The Cancer Society has an important role to play in cancer prevention and is proud to have played a part in the smokefree regulations. The Cancer Society also has incredible staff and volunteers working across the country to support people (and whānau) through their cancer journey.

While Hannah trained as a guidance counsellor, much of her working career has been in policy and public health. Hannah and her team work together with other kaimahi across the Cancer Society to drive forward policy and advocacy work – in relation to both prevention and supportive care.

**Federation Member** – Damian Tomic, Deputy Chief Executive, Clinical Services, Hato Hone St John



Damian is the recently appointed Deputy Chief Executive, Clinical Services at Hato Hone St John. Most recently Damian was at the Department of Corrections as their Chief Medical Officer. Prior to this Damian spent five years at Waikato DHB in several senior clinical roles, including Clinical Director Strategy, Funding and Primary Care.

Damian has maintained his clinical practice as a general practitioner and over the course of his career has developed a deep understanding of the health system, the political landscape and the complexities and challenges that need to be overcome to truly start addressing the inequities that exist in our population. He sees a well-resourced, connected, and supported workforce as a healthcare organisation's most critical and invaluable asset.

**Federation Member** – Kate Weston, Executive Director, College of Nurses Aotearoa



Kate Weston is the recently appointed Executive Director (ED) of the College of Nurses Aotearoa. Prior to being appointed as the ED for the College of Nurses, Kate was employed by NZ Nurses Organisation (NZNO) for almost 15 years. Most of this time was as a Professional Nursing Advisor. Prior to Kate's time at NZNO, she worked at

Waitemata DHB in a number of roles including Nursing Practice Leader and Quality of Services Manager for Child Women and Family Services.

Kate's clinical background is primarily in women's and children's health, including around 10 years working in primary health. Kate's interests include medico-legal and ethical issues in professional nursing practice and the health quality and safety factors that affect nurses and patient care.

**Federation Member** – Carmela Petagna, Chief Executive Officer, Home and Community Health Association



Carmela is the recently appointed Chief Executive Officer at Home and Community Health Association (HCHA). The HCHA represents providers of home and community health services and is the national voice that promotes and advances excellence, partnership, and sustainability for the sector. HCHA's vision is for New Zealanders to have equitable access to timely, safe, high quality and compassionate home and community health services when they need them.

Prior to being appointed as the CE of HCHA, Carmela was employed by Te Whatu Ora, where she was the Manager, Long Term Conditions programmes, and prior to that led a number of national quality improvement programmes while at Te Tāhū Hauora – Health Quality & Safety Commission.

### News – highlights from Te Whatu Ora:

#### “Go well” this winter

Te Whatu Ora and Te Aka Whai Ora are currently advertising on a range of channels about how to stay well during the colder months.

The campaign focuses on 3 main messages to encourage healthy behaviours: staying home if sick and testing for COVID, wearing a mask in crowded spaces, and choosing the best healthcare options. Secondary messages include accessing antivirals, managing symptoms and winter preparation.

Click on the following link for resources developed as part of the campaign for use by healthcare and community kaimahi in promoting “Go well” this winter: [Resources](#)

#### World Smokefree Day 31 May 2023

A new quit smoking campaign was launched this World Smokefree Day on 31 May which supports the Smokefree Action Plan and the ambitious vision for a smokefree Aotearoa by 2025. While smoking rates have been decreasing across all population groups, modelling shows that without targeted support Māori and Pacific populations will not achieve the Smokefree 2025 goal.

As a behaviour change marketing campaign, Breakfree to Smokefree takes a provocative and disruptive approach to reach and impact the remaining pockets of smokers who have not yet been influenced to quit.

People can connect with a local Quit Coach and access free support from Quit Line: [Smokefree](#).

#### Pay boosts for GPs & Community Nurses

About 6,100 more GPs, community nurses and kaiāwhina will be eligible for pay rises of 8% on average to reduce pay disparities with nurses in hospitals, Minister of Health Dr Ayesha Verrall announced in May as follows: [Pay boosts for GP & community nurses](#)

Dr Ayesha Verrall said, “Nurses with the same skills and experiences should receive comparable pay, regardless of which part of the health system they work in..”

For more updated information about this Government initiative, please click here: [Pay Disparities](#)

#### Localities Update

The National Localities team sat down with Lady Tureiti Moxon to discuss the health reforms and the establishment of localities, a key new feature of Aotearoa's reformed health care system. Lady Tureiti Moxon, a Māori leader and advocate, played a crucial role in these reforms, fighting for Māori health rights and involvement in policies. Her efforts, alongside many others, contributed to significant changes and ensured Māori voices are respected in the system.

The objective of localities is to enable local communities and whānau to influence the design, funding, and delivery of their local health care services. This will be done by creating a locality plan that determines hauora priorities for those communities and which influences how health dollars are spent in that area.

You can check out the videos with Lady Tureiti here:

- [TureitiMoxon - Being part of the shift \(vimeo.com\)](#)
- [TureitiMoxon - Top three reasons to get in behind localities \(vimeo.com\)](#)
- [TureitiMoxon - Why it is important to support health reforms \(vimeo.com\)](#)
- [TureitiMoxon - Why she supports the health reforms \(vimeo.com\)](#)

### Planning for palliative care services

In early May a palliative care webinar featured Heather McLeod who discussed findings from updated studies of historical deaths and projections of deaths to 2043 and 2073.

Heather is an actuary and academic whose work investigating palliative care data in Aotearoa for the Ministry of Health and Te Whatu Ora has informed policy and clinical directions since 2012.

The presentation included:

- The strategic challenges for palliative care
- The need for inpatient beds at the end of life
- Updated national trends for place of death
- How place of death varies with condition and the need for palliative care
- Māori and non-Māori differences and the impact of deaths at older ages
- New research on how place of death differs for urban and rural people
- A focus on regional trends and differences, with a tool to use for planning

These findings are essential for people who plan, fund, and provide palliative care services in Aotearoa.

Access to the recording: [Palliative Care Webinar](#)

### Oral Health Promotion Initiative

The Oral Health Promotion Initiative provides free toothbrushes and fluoride toothpaste to preschool aged children and their whānau through providers including Well Child Tamariki Ora, kaupapa Māori and Pacific-led health, Whānau Āwhina Plunket, Family Start and Outreach Immunisation. Implemented in December 2021, over 700,000 products have to date been distributed to providers.

An independent evaluation of this initiative is currently underway to determine effectiveness of implementation and the impact to pre-schoolers and their whānau. The interim evaluation report was received in February 2023.

The report indicates that:

- the free product is meeting a real need for whānau that struggle to meet living costs
- the initiative has been implemented well and the ordering system works well for providers
- providers use the free product to initiate conversations about good oral health and other aspects of health
- there is emerging evidence that giving product to the whole household supports a whole-of-whānau approach

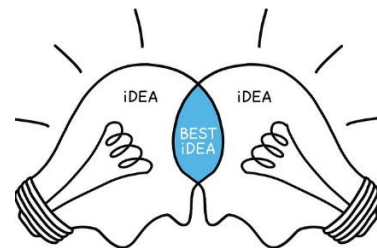
The current evaluation period is July 2022 to June 2023 and the evaluators are now working towards delivering the final evaluation report. Please email [oralhealth@health.govt.nz](mailto:oralhealth@health.govt.nz) if you would like a copy of the interim evaluation report.

### Coming Up:

#### Upcoming meetings for the Federation as follows:

- ❖ **28 July 2023** - a one day *in-person* meeting preceded by members' dinner the night before at the Commodore Airport Hotel (449 Memorial Avenue, Burnside, Christchurch).

Please make this in-person meeting a priority in your diaries as it will be a great opportunity to network face to face and share ideas in order to further the work of the Federation.



This face-to-face meeting is being hosted by Federation Member Bill Eschenbach in Christchurch.

Kylie Ormrod, National Co-Director Localities, Te Whatu Ora Health NZ, is the guest speaker for the meeting and will be presenting on how the Federation can upwardly influence the minimum service coverage parameters of the Localities work.

- ❖ And remember to check out our [Facebook page](#) and invite friends and colleagues to like it



**Board members:**

Hon Steve Chadwick  
Andrew Gaudin  
Dr Jenny Carryer  
Teresa Wall  
Philip Chapman  
Ngāpehi Ngatai

**Federation member organisations:**

Allied Health Aotearoa NZ  
Alzheimers New Zealand  
Arthritis NZ  
Cancer Society of NZ  
Collaborative Aotearoa  
College of Nurses  
Christchurch PHO  
Family Planning NZ  
GenPro  
General Practice New Zealand  
Hato Hone St John  
Home & Community Health Association  
NZ College of Midwives  
NZ Association of Optometrists  
Pharmaceutical Society of NZ  
Rotorua Area Primary Health Services (RAPHS)  
Stroke Foundation  
Waitaha Primary Health  
Western Bay of Plenty PHO  
Whānau Āwhina Plunket  
Wise Group

**Title:**

QSO, Chair, Federation of Primary Health  
Chief Executive, Pharmacy Guild New Zealand  
CNZM, Professor, School of Nursing, Massey University  
Consultant  
Community Representative  
Chairperson Taranaki Cancer Network, Kaimnāki Oranga

**Representatives of the member organisations:**

Orquidea Tamayo Mortera & Sandra Kirby  
Catherine Hall  
Philip Kearney  
Hannah Booth & Rachael Hart  
Amarjit Maxwell  
Kate Weston  
Laila Cooper  
Jackie Edmond  
Philip Grant  
Maura Thompson  
Damian Tomic & Kris Gagliardi  
Carmela Petagna  
Alison Eddy  
Rochelle Van Eysden  
Richard Townley  
Kirsten Stone  
Jo Lambert  
Bill Eschenbach & Dr Lorna Martin  
Lindsey Webber  
Fiona Kingsford & Dr Zoë Tipa  
Shelley Campbell, Maree Haddon & Jeremy Mihaka-dyer