



**EMPOWERING NURSES AND MIDWIVES:
ACTION TOWARDS A HEALTHIER FUTURE**

Te whakamana i ngā tapuhi me ngā kahu pōkal: Te kōkiri ki tētahi anamata hauora ake

30–31 OCTOBER

CHRISTCHURCH TOWN HALL, NEW ZEALAND

#CDNM2025

Communications toolkit

2025 CDNM Symposium

This toolkit provides information that may help you communicate with your audiences about the 2025 CDNM Symposium “Empowering Nurses and Midwives: Action Towards a Healthier Future” on 30th – 31st October 2025.

About this toolkit

This toolkit is designed to support your communications with your networks and stakeholders about the Council of Deans of Nursing and Midwifery (Australia and New Zealand) Symposium “Empowering Nurses and Midwives: Action Towards a Healthier Future”. This event will take place in Christchurch Town Hall, New Zealand on Thursday 30 – Friday 31 October 2025.

What’s in this toolkit

- Overview
- Event Flyer
- Video
- Shareable messages and graphics

Audiences

- Nurses and Midwives
- Nursing and Midwifery leaders, managers, clinicians, academics and researchers engaged in education, regulation and practice.
- Early-Mid Career Researchers (EMCRs)

Call to action

- Find out more and register: <https://www.cdnmsymposium.com.au/>

Hashtags

- [#CDNM2025](#)
- [#NewZealand](#)
- [#Christchurch](#)

Overview

2025 CDNM Symposium

Empowering Nurses and Midwives: Action for a Healthier Future

The Council of Deans of Nursing and Midwifery (CDNM) is pleased to present the 2025 CDNM Symposium, a flagship event dedicated to advancing nursing and midwifery education, practice, and leadership.

Event Details:

Date: Thursday 30 – Friday 31 October 2025

Location: Christchurch Town Hall, New Zealand

Bringing together 200 influential nursing and midwifery professionals, the Symposium will serve as a platform for leaders, managers, clinicians, academics, and researchers engaged in education, regulation, and practice.

Key Objectives:

- **Collaboration and Knowledge Exchange:** Foster connections between experts and innovative thinkers shaping the future of healthcare education and gain insights through international knowledge exchange between Australia and New Zealand.
- **Showcasing Innovation:** Provide a forum for participants to share research, achievements, and new approaches in nursing and midwifery.
- **Professional Development:** Offer practical tools and insights to drive positive change within institutions and healthcare systems.
- **Networking Opportunities:** Strengthen professional relationships through structured and informal networking sessions.

Find out more and register: <https://www.cdnmsymposium.com.au/>

SYMPOSIUM 2025



EMPOWERING NURSES AND MIDWIVES: ACTION TOWARDS A HEALTHIER FUTURE

Te whakamana i ngā tapuhi me ngā kahu pōkai: Te kōkiri ki tētahi anamata hauora ake

Join us at the 2025 CDNM Symposium and equip yourself with the knowledge, tools, and networks to lead change in healthcare

This year's symposium, "Empowering Nurses: Action for a Healthier Future," will provide an invaluable platform for nursing and midwifery professionals to drive positive change in healthcare while fostering international collaboration and learning between Australia and New Zealand.

EVENT DETAILS

- **When:** 30-31 October 2025
- **Where:** Christchurch Town Hall

WHO SHOULD ATTEND?

- Nursing and midwifery educators, researchers, and clinical leaders
- Policy makers and healthcare decision-makers
- Students and emerging professionals in nursing and midwifery

WHY ATTEND?

- Engage with leading experts and thought leaders in nursing and midwifery.
- Network with peers dedicated to advancing the profession and improving community health.
- Share your successes, innovative practices, and research outcomes with like-minded professionals.

REGISTER



<https://www.cdnmsymposium.com.au/>

Video Link

<https://vimeo.com/1073044036?share=copy>

Shareable Messages and Graphics

Editorial content

Guidance

This suggested content can be used in an email, printed newsletter or e-newsletter.

Link to: <https://www.cdnmsymposium.com.au/>

Editorial (133 words)

Join the 2025 CDNM Symposium

The Council of Deans of Nursing and Midwifery (Australia and New Zealand) (CDNM) warmly invites you to join *the 2025 CDNM Symposium: Empowering Nurses and Midwives for a Healthier Future*. This two-day event, taking place on Thursday 30 – Friday 31 October, will bring together leaders, clinicians, educators, and researchers from across the nursing and midwifery sectors.

Join colleagues from across Australia and New Zealand to share research with peers, network with professionals, connect with industry experts and gain actionable insights to drive positive change.

The [event program](#) is designed for Nursing and Midwifery leaders, managers, clinicians, academics and researchers engaged in education, regulation and practice.

Don't miss this chance to collaborate, learn, and contribute to the future of healthcare.

[Register today](#) and be part of this exciting event!

Social media ready-made posts

We've created some ready-made social media posts to help you spread the word!

[Click here to access the 2025 CDNM Symposium social media kit.](#)

Please be sure to include **#CDNM2025** and tag [@Council of Deans of Nursing and Midwifery \(ANZ\).](#)