



## Sponsorship Invitation

We invite you to take part in an exciting opportunity to support and promote the health of older New Zealanders through sponsorship of the **College of Nurses Symposium 2012 – Baby boomers and beyond: Transforming aged care.**

The Symposium will focus on how nursing can work in partnership to provide the best consumer-directed care possible.

This major Symposium is for all people working in areas contributing to the health of older people. They will hear from leaders within the full spectrum of Aged Care including consumer organisations, nurse practitioners, New Zealand researchers and policy makers. The Symposium will bring together these key groups to create an excellent 2 day program considering up to the minute responses to older people's health care. There will be 2 days of stimulating speakers, papers, discussion and debate and the chance to meet and talk with a range of people involved in this area. This is a great opportunity for not only nurses but other interested health care professionals to gain valuable professional development hours, network with others and contribute to a blueprint for the future of nursing in the aged care sector.

This is the perfect opportunity for promotion of your business through Sponsorship of this event. As a sponsor we believe that this conference offers you a unique opportunity to support the health care sector in New Zealand with the added exposure to delegates working and making the decisions in the front line of older health care.

The attached sponsorship information and suggestions for sponsorship are in no way limited and we welcome your input and ideas on how we can best work with you. Please find the sponsorship brochure attached and the list of sponsorship packages and options available. More information is available on the Symposium webpages via [www.nurse.org.nz](http://www.nurse.org.nz), click on the Symposium picture link on the left.

If you wish to discuss the options available or would like us to tailor a package to suit your requirements please contact the Symposium Administrator –

Kelly Rotherham  
College of Nurses Aotearoa (NZ) Inc  
PO Box 1258  
Palmerston North 4410  
Ph: (06) 358 6000  
Email: [admin@nurse.org.nz](mailto:admin@nurse.org.nz)

We encourage you to join us at **Baby boomers and beyond: Transforming aged care** and I look forward to discussing this with you in more detail.

*K Rotherham*

Kelly Rotherham  
On behalf of the Organising Committee.  
College of Nurses Aotearoa (NZ) Inc. Email: [admin@nurse.org.nz](mailto:admin@nurse.org.nz)  
PO Box 1258, Ph & Fax: (06) 358 6000  
Palmerston North 4410 2



## Background on the College of Nurses Aotearoa (NZ) Inc

**Our Vision 100% ACCESS, ZERO DISPARITIES in health care for all New Zealanders.**

The College of Nurses is professional body of New Zealand nurses from all regions and specialities. We provide a voice for the nursing profession and professional commentary on issues which affect nursing, and the health of the whole community. The College promotes and facilitate professional development in the area of clinical practice, nursing management, education and research.

One of our main aims is to provide a voice for the nursing profession as a whole, speaking out on issues that affect not just nurses, but the health of the whole community. We monitor and influence policies and legislation on these issues, in the same way as other powerful health industry associations. We have done this by contributing to many committees, and making submissions at all levels. Frequently, we consult and advise with the government, as well as making appropriate comments in the media.

We increasingly support research, and help to disseminate the results of that research in the interests of better practice. We provide forums for nursing updates at a local level through a nationwide network of Regional Branches and by facilitating the exchange of ideas and information on current issues such as we are doing with this Symposium.

## Purpose of the Symposium

This conference provides a unique opportunity to bring together health professionals, researchers and academics with an interest in the health of older people.

The **CNA(NZ) Symposium- Baby Boomers and beyond: Transforming aged care** will focus on how nursing can work in partnership to provide the best consumer directed care possible in New Zealand.

This major symposium is for all people working in areas contributing to the health of older people. Our delegates will hear from leaders within the full spectrum of aged care including consumer organisations, nurse practitioners, Australian & New Zealand researchers and policy makers.

The symposium will bring together these key groups to create an excellent 2 day program considering up to the minute responses to older people's health care. 2 days of stimulating speakers, papers, discussion and debate and the chance to meet and talk with a range of people involved in this area. This is a great opportunity for nurse practitioners, registered nurses and other interested health care professionals to gain valuable professional development hours, network with others and contribute to a blueprint for the future of nursing in the aged care sector.

We believe that attendance will benefit researchers, health care professionals, practitioners and other interested parties from all over New Zealand. We expect this conference will attract 160 – 200 delegates. A copy of the programme is on the website now [www.nurse.org.nz/2012-symposium-christchurch](http://www.nurse.org.nz/2012-symposium-christchurch)



## Sponsorship Packages

### 1. Platinum Sponsorship \$2000

Your Company or Organisation will be acknowledged as a Platinum Sponsor and receive:

- Your company/organisation Logo and name displayed on signage in the venue foyer and/or auditorium. (Signage to be supplied by the sponsor)
- A presentation stand/area in the foyer area for your own promotion.
- One complimentary registration to attend the Symposium.
- Logo Printed on Handouts and Symposium Name Badges, Website, Registration brochure and Print advertising (if sponsorship is confirmed before print deadlines)
- Inclusion of your company's promotional material (supplied by the sponsor) in the Symposium folder/bag. (Brochures and sample items welcome, limited to 2 items/pieces)
- A full list of delegates who attend the conference (subject to privacy laws).
- Formal verbal acknowledgement during the opening and closing sessions.

### 2. Gold Sponsorship \$1250

Your Company or Organisation will be acknowledged as a Gold Sponsor and receive:

- Your company/organisation Logo and name displayed on signage in the venue foyer and/or auditorium. (Signage to be supplied by the sponsor)
- One complimentary registration to attend the Symposium.
- Logo Printed on handouts/flyers printed or distributed after your sponsorship is confirmed.
- Inclusion of your company's promotional material (supplied by the sponsor) in the Symposium folder/bag. (Brochures and sample items welcome, limited to 2 items/pieces)
- A full list of delegates who attend the conference (subject to privacy laws).
- Formal verbal acknowledgement during the opening and closing sessions.

### 3. Silver Sponsorship \$750

Your Company or Organisation will be acknowledged as a Silver Sponsor and receive:

- Your company/organisation Logo and name displayed on signage in the venue foyer and/or auditorium. (Signage to be supplied by the sponsor)
- Logo Printed on handouts/flyers printed or distributed after your sponsorship is confirmed.
- Inclusion of your company's promotional material (supplied by the sponsor) in the Symposium folder/bag. (Brochures and sample items welcome, limited to 2 items/pieces)
- A full list of delegates who attend the conference (subject to privacy laws).
- Formal verbal acknowledgement during the opening and closing sessions.



#### **4. Other options for Sponsorship:**

- You may wish to sponsor a keynote speaker for this event. You will be acknowledged as the sponsor of the speaker, logo's displayed prominently for the speaker's session and verbal acknowledgement during the speaker's introduction.
- Your Company or Organisation may Sponsor a Morning/ Afternoon Tea or Lunch and will be acknowledged verbally prior to the break with your signage (provided by the sponsor) present during the refreshment break. You are welcome to have a representative of your company present for the sponsored meal break. This could also be combined with any of the above sponsorship options.
- You may wish to provide information brochures or product samples for each of the delegates in their event bags or provide a sample display on a stand at the event. (Stand/table spaces are limited, please contact for details)

We would be delighted to assist you with any queries you may have on sponsorship options for the College of Nurses Symposium 2012, Baby Boomers and beyond: Transforming aged care.

Please contact –

Kelly Rotherham  
Administrator

Email: [admin@nurse.org.nz](mailto:admin@nurse.org.nz)

Post: College of Nurses Aotearoa (NZ) Inc.  
PO Box 1258  
Palmerston North 4410  
Ph & Fax: (06) 358 6000